



building brands
through high-quality, purposeful, multi-layered events
and strategic organizational design





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EVENT PRODUCTION	PROGRAM DEVELOPMENT PROJECT MANAGEMENT	ORGANIZATIONAL MANAGEMENT
Signature Events ~ Live Music Production ~ Sponsor Activation	Concept Development ~ Budget Management ~ Managing Delivery Schedules ~ Solution Scoping ~ Identifying and Managing Risks	Organizational Design & Structure ~ Strategic Brand Management ~ Sponsorship Development ~ Strategic Alliances

RECENT ACTIVATIONS



GOAPELE



Angelia Bibbs-Sanders, founder and CEO of ABS Collective, has built a long and successful career as a marketing professional with an invaluable list of contacts, resources and credentials. Throughout her career, Bibbs-Sanders has been integral in helping organizations, creative music makers and industry executives reach their professional goals and aspirations. She's worked closely with some of the best and brightest talent in the music world, lending her unerring gift for finding cutting-edge platforms to market talent.

Founded in 2010 ABS Collective is an entertainment consulting and experiential production firm that provides customized marketing and business development services.